

The logo for SuperWhipper features a stylized green and blue circular icon above the brand name. The word "Super" is in a blue, sans-serif font, and "Whipper" is in a larger, bold, blue, sans-serif font. A registered trademark symbol (®) is located to the right of the word "Whipper".

*SuperWhipper*®



**Recycling  
Program**



# Our Mark Of Environmental Responsibility

## SuperWhipper's Future

The SuperWhipper team is constantly working on ways to improve our already great product.

As it is for many people, the environment is also a huge concern to us.

The reality is however somewhat thorny. The suppliers of our granulate pellets are currently researching and developing renewable plastics although not yet for our SuperWhipper. Then again, what use would it be to have a renewable plastic if it dissolves in your dishwasher after 52 minutes... leaving you with only a stainless steel spring.

*So...were we supposed to wait until somebody somewhere develops it?*

To be honest, we are not chemists, we are developers and inventors. Our strength is in finding a way: if it doesn't work this way, we tinker with it and it will work another way.

## SuperWhipper Standards for our Recycling Program

To illustrate the cycle, we will begin at the beginning (often a good place to start):



**7** We manufacture your new SuperWhipper, with both of us thereby having completed the recycling cycle.



**1** We manufacture your new SuperWhipper.

**2** We send you your SuperWhipper in our recycling packaging.



**6** Your used SuperWhipper then undergoes our 100% recycling program as follows:

Your used SuperWhipper is first unpacked and taken apart. The spring is sorted out as scrap metal.

Your used SuperWhipper is then processed in our recycling machine, where it is washed, shredded and prepared for re-use.

Your used SuperWhipper is brought back to its original state, namely granulate pellets and is thus once again 100% recyclable.



**3** You sign up for the recycling program:  
On our website:  
**[www.superwhipper.com](http://www.superwhipper.com)**  
Or by phone:  
**1(877) 699-Whip**



**5** You then return your used SuperWhipper by mailing us your used SuperWhipper packaged in the recycling packaging.

**4** Before the guarantee expires, we will send you a new SuperWhipper for \$14.95.



## Waste disposal and recycling

When sculptors use trash to create works of art, that's a type of recycling – creating something new from materials that have been thrown out. But not all trash can be transformed into art. Have a look at these portals to see how the waste disposal and recycling industry finds new uses for old glass, paper and plastic.

## Renewable energies

Renewable sources of energy provide us with a virtually inexhaustible supply. Thanks to modern technologies, they are an environmentally friendly alternative to fossil fuels and nuclear power. These portals explain how energy can be obtained from water, wind, the sun and other renewable sources.

## Conservation areas

Nature's showcases: You'll be enchanted by the constantly changing flora and fauna – one click will take you to biosphere reserves, wildlife preserves and national parks. These portals enable you to visit conservation areas in Germany and to learn how you can get involved in the conservation of our natural surroundings.

## Environmental education

Nature creates the most fascinating spectacles. Can you remember the first time you had a butterfly land on your hand or observed a deer in the wild? In this section, children, teachers and parents will find portals dedicated to environmental education. Learn more about initiatives and find valuable information on special events, competitions and games.

## Environmental organizations

The common goal of all environmental organizations is the preservation of nature. Whether you are interested in political

lobbying or public campaigns – a look at this portal will show you how diverse the project work is. Find information on the individual organizations, their goals and main areas of focus. Or read up on how each and every one of us can help protect the environment.

## Environmental research

Research drives innovation, which holds true for the environment as well. Scientists all over Germany are developing environmentally compatible production technologies, doing research on the sustainable utilization of our resources and are forecasting what the future of our planet will be. Institutes present their work on these websites; the science services area lets you look directly inside the laboratories.

## Environmental subsidies

Anyone who is careful in their use of our natural resources helps to secure the future of our planet. From an environmentally friendly youth hostel to solar collectors on the roof of a church – the possibilities are virtually endless. These portals give clever conservationists all kinds of suggestions on how to obtain financial assistance for their environmental projects. Get more information on what kind of projects can receive financial aid and tips on how to fill out the application forms.

## Sustainability

The term "sustainability" refers to development strategies that take the needs of present and future generations into account. This balance of interests is sought in environmental and social settings and in the economy. These portals provide interesting information on political concepts and you'll discover how citizens and entrepreneurs can learn to act more responsibly.

*Note: 70% of the new polymer patents are being developed in India.*